

HUNKAPI PROGRAMS ANNUAL REPORT

2023



H U N K A P I



HUNKAPI MISSION

“We teach the world how to fear less and love more.”

Hunkapi is a farm that teaches the world to fear less and love more. We create somatic experiences with our land and animals to connect all beings from their head to their toes. We believe that feeling is well-being and that you can plant, pick or trot your way to healing. We **are** the safe space to **OPEN YOUR HEART.**

OUR VALUES

- BE Real
- BE Kind
- BE Grateful
- BE Fair
- BE Curious
- BE Playful



CLIENTS/SERVICES DATA JAN 2023-DEC 2023

HUNKAPI SERVED 16,726 CLIENTS IN 2023

Top 5 Diagnoses Served

- PTSD
- ADHD
- Adjustment Disorder
- Anxiety
- Autism

OR

CORPORATIONS/ORGANIZATIONS THAT HAVE PARTICIPATED IN HORSEPLAY INCLUDE:

- American Express
- lululemon
- Springboard Recovery
- Next Level Practice
- Gateway Academy
- Aurora Day School
- The Village Athletic Clubs
- The First Tee
- Arizona State University Women's Golf
- Arizona State University Men's and Women's Swimming
- Arizona State University Women's Soccer
- Express Scripts
- The Boulders Resort
- Kuoni Destination Management
- NCAA Basketball Commissioners Special Event
- Lead MD
- Desert VIP Services
- Lifetime Dental Care
- Victoria's Secret PINK
- Avenir Consulting Partners
- MC&A
- Kaia Ra
- MercuryGate
- Arizona Public Service
- StrongTie
- KGHM
- Mayo Clinic
- New Pathways for Youth
- Limitless Actualization
- APAAC
- StoneTurn
- APS
- Kargo

75% of the clientele that Hunkapi serves are diagnosed with:
AUTISM SPECTRUM DISORDERS • ATTENTION DEFICIT DISORDER
OPPOSITIONAL DEFIANT DISORDER • EMOTIONAL DISORDER
ADDICTION DISORDER • POST TRAUMATIC STRESS DISORDER

DESCRIPTIONS OF PROGRAMS:

Equine Assisted Life Skills: Specialized equine-assisted therapy programs that utilize interactive activities with horses to work on therapeutic goals.

Recovery: Equine-assisted psychotherapy program for addiction and recovery groups that focus on creating new, healthy habits and life skills. Our partners include Desert Cove Recovery, Sovereign Health, Pinnacle Peak Recovery, and Calvary Recovery Center.

Therapeutic Riding: Goal-oriented riding program taught by PATH certified instructors for children with special needs.

Equine Assisted Psychotherapy: Program that uses our four-legged healers and facilitators to tap into inner freedom and peace through mindfulness.

Mindful Riding: Individual and group riding lessons for children with a passion for learning to ride.

Horse Powered Learning: Program for schools and community groups to work on goals through group equine lessons. Our partners include Gateway Academy.

Horseplay: Revolutionary team-building experience that uses a beautiful setting, social interactions, and horses to flush out strengths, excitement, and positive change in teams and their workplaces. We have served corporations and institutions including Lululemon, American Express, The Village Athletic Clubs, Arizona State University, and NCAA Basketball Commissioners.

THANK YOU TO OUR HORSES



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Our beloved four-legged healers all have diverse backgrounds, each one finding a loving home through Hunkapi via generous donations or rescue organizations.

Their incredible stories are not only amazing but deeply touching. Serving as the very soul of our program, the horses of Hunkapi tirelessly contribute every day, making a profound impact through our Therapeutic Riding program and other transformative services, enriching the lives of many with their unwavering dedication and compassion.

Thank you for your unconditional
love and kindness

Volunteer Info

Total Volunteers 2023:
425
+ 18,000 volunteering
hours

Board of Directors

Terra Schaad
Founder, Executive Di-
rector

Todd Russell
Board President
Alliance Bank of Arizona

Toby Block
Chair
Block Energy Group

Heather Malenshek
Chair
Land O'Lakes

Jennifer Hersh
Secretary
Merrill Lynch

Michael Ellenby
Treasurer
2010 Property Invest-
ments, LLC

Julie Prue Cauch
Board Member
Hunter Hagan & Compa-
ny, LTD

Jim Palecek
Board Member
Palecek & Palecek Law

Hunkapi Staff

Terra Schaad
Executive Director
B.S. Pre-Veterinary Medicine
M.A. Counseling Psychology

Jennifer Warner
Accounts Manager

Seth Jenkins, L.P.C., L.I.S.A.C.
Clinical Supervisor

Lacey Schuster, MC, LAC,
NCC
Clinical Therapist
B.A. Psychology
M.S. Counseling

Sandra Dontes
Licensed Master Social
Worker

Jennifer Benacci
Behavioral Health Practitioner

Diana Unaitis
PATH Certified Riding Instruc-
tor

Cara Martin
PATH Certified Riding Instruc-
tor, BHT

Kailey Bryant
BHT

Kristi Shambaugh
Team Building Facilitator

Toni Keberlein
Volunteer Coordinator

Kate Holtry
Animal Care Assistant

Jill Rivera
Sales & Marketing Associate

Roxanne Holcomb
Compliance & Quality Im-
provement Specialist

Our Center

Sustainability

Hunkapi Programs Inc is dedicat-
ed to exemplifying and teaching
skills for sustainability. Recycling
and compost bins are located
throughout the property, and staff
members and guests are encour-
aged to dispose of used materials
responsibly. All events held at the
farm feature meals arranged from
locally and humanely raised prod-
ucts, and these meals are served
on recyclable materials. Previously
a family farm, the structures at the
farm have been rebuilt—or are in
the process of being rebuilt—using
reclaimed items: old barn doors
have been repurposed into gath-
ering tables, while rope and metal
brackets have been refurbished
into light fixtures illuminating the
farm kitchen.

Somatic Experience

All programs offered by Hunkapi
Programs Inc are based on the
principles of somatic experience:
the connection between the per-
ceptive experience and the expe-
rience of the body. All clients are
encouraged to recognize what
they feel within the body when they
experience such responses as fear
and love. Clients are encouraged
to notice—without judgement—a
step back and an increased heart
rate upon the approach of a horse.
Clients are encouraged to notice a
smile that naturally spreads across
the face and butterflies in the
stomach upon mounting a horse
for the first time.

HUNKAPI PROGRAMS, INC. FINANCIALS

| | 2022 | 2023 |
|----------------------------|-----------------------|-----------------------|
| INCOME | | |
| Donations | \$345,872.00 | \$518,871.00 |
| Grants | \$75,000.00 | \$323,180.00 |
| Program | \$1,673,784.00 | \$1,250,269.00 |
| Fundraising | \$175,000.00 | \$325,653.00 |
| Other | \$18,000.00 | \$40,551.00 |
| | | |
| TOTAL INCOME | \$2,287,656.00 | \$2,458,524.00 |
| | | |
| | | |
| EXPENSES | | |
| Program | \$1,412,329.53 | \$1,777,467.00 |
| Management & General | \$663,901.98 | \$685,306.00 |
| Fundraising/Mar- keting | \$63,300.00 | \$76,465.00 |
| | | |
| TOTAL EXPENSES | \$2,139,531.51 | \$2,539,238.00 |

DONORS

Shire (\$300,000)

Gila River Indian Community

Warmblood (\$100,000-\$140,000)

McS Charitable Foundation
Arizona Sports and Tourism Authority
Bridges to Hope

Haflinger (\$20,000-\$35,999)

Alberta B. Farrington Foundation
Cardinals Charities
NaturVet
Repta Plastic Surgery

Belgian (10,000-\$19,999)

Rowe Family Charitable Foundation
Margaret Krupa
UBS Financial Services
Smith Tieken Foundation
The Pakis Family Foundation
The BDL Foundation
Ryan Deegan
Aaron Read
Ken Dickey

Thoroughbred (\$5,100-\$9,999)

Penelope Cooper
Alliance Bank of Arizona
Laura Heard
Karen Johnson
Sacate Pellet Mills, Inc.
The Diane & Bruce Halle Foundation
Mary Gerdts

Quarter Horse (\$2,600-\$5,000)

Gillian Hormel
Green Animal Mountain LLC
Uckele
CHAPS Charities
Susan Kaufman
Desert Diamond Casinos & Entertainment
The Diane & Bruce Halle Foundation
Meadows Bank
Cardinals Charities
The Charro Foundation
Jason Begalke
Casino Arizona
John Bunyard
Bunger Steel
Toby Block
Paul Natale



WORD CLOUD WORD FREQUENCIES:

Love 12, Peace 3, Welcome 2, Therapy 3, Relax 1, Family 1, Happiness 4, Joy 1, Amazing 4, Animals 1, Friendship 1, Mindfulness 2, Horses 4, Healing 1, Home 1, Safe 2, Inclusive 1, Tranquility 1, Fun 1, Purpose 1, Beauty 2, Stress-free 1, Community 1, Quaint 1

TESTIMONIALS:

I had a foster kiddo that was able to attend. She came from a very hard place and was in numerous types of therapies. I can honestly say Hunkapi made the biggest difference. The work they do is invaluable to traumatized children.
—Dena B.

My daughters are learning to work together, utilizing a highly desirable activity. It is a truly amazing therapy that benefits them and is slowly translating into other activities.
—Meg L.

THE MOST AMAZING PEOPLE! This is truly an amazing place! My wife of 16 yrs was diagnosed with cancer. Through another awesome foundation my two boys have been given the opportunity to spend a couple hours a week here. For them it is so awesome to be able to forget about the day to day and be kids! They learn, they love, and they get to be in the moment! Thank you to all the staff! You have made a tremendous impact on the healing and mental state for my boys! THANK YOU with all my heart!
—Garrett M.

We took a Church youth group to do some service at Hunkapi and had an amazing experience. The staff was super nice and did a great job with our youth. Everyone had a good time and learned a lot. Thanks!
—Seth M.

I got the opportunity to volunteer here. I came out on a Sunday for "farm care". I got to help take care of the horses and groom them at the end of the day when all the work was done. The farm is a wonderful place filled with love and acceptance. My heart was so full after I left the farm, I can not wait to be able to come back next week!
—Heather

Hunkapi has been a blessing for our family. Their efforts have made a real difference! If you have teens or anyone in your life in need of equine therapy, I feel completely confident in recommending their services. The staff is caring and capable. This is a perfect fit for people who respond well to animal therapy..
—C H.

Hunkapi has changed my life as well as the life of my daughter. Sometimes I lose hope, but Hunkapi restores it.
—Blair H.

I attend the first responder cohort and it's very helpful. The farm has a great vibe and even better people.
—Mary S.

My son has had only four lessons with Ms. Dee, but I can already tell how much of an impact it's making on him. He's so calm and confident when he's finished. The other day I saw him trotting along by himself and it brought tears to my eyes. He looked so strong and happy up there on his horse. Even though we are new to Hunkapi, I really do adore it so much.
—Rebecca W.

Amazing connection with my team. Terra helped us learn about activation and deactivation, that lead into an exercise with horses. We have a great farm to table lunch. Beauty is ALL around you at Hunkapi Farms. The team is amazing. Thank you Terra.
—Hartley L.

Terra and the staff are unbelievable. Hands down the best therapeutic program around. My autistic granddaughter has been going here for over 3 years and the progress has been fantastic. I do not hesitate to recommend them to whomever will listen.
—Ted