

HUNKAPI PROGRAMS ANNUAL REPORT 2022



H U N K A P I



HUNKAPI MISSION

“We teach the world how to fear less and love more.”

Hunkapi is a farm that teaches the world to fear less and love more. We create somatic experiences with our land and animals to connect all beings from their head to their toes. We believe that feeling is well-being and that you can plant, pick or trot your way to healing. We **are** the safe space to **OPEN YOUR HEART.**

OUR VALUES

- BE Real
- BE Kind
- BE Grateful
- BE Fair
- BE Curious
- BE Playful



CLIENTS/SERVICES DATA JAN 2022-DEC 2022

HUNKAPI SERVED 16,726 CLIENTS IN 2022

Top 5 Diagnoses Served

- PTSD
- ADHD
- Adjustment Disorder
- Anxiety
- Autism

OR

CORPORATIONS/ORGANIZATIONS THAT HAVE PARTICIPATED IN HORSEPLAY INCLUDE:

- American Express
- lululemon
- Springboard Recovery
- Next Level Practice
- Gateway Academy
- Aurora Day School
- The Village Athletic Clubs
- The First Tee
- Arizona State University Women's Golf
- Arizona State University Men's and Women's Swimming
- Arizona State University Women's Soccer
- Express Scripts
- The Boulders Resort
- Kuoni Destination Management
- NCAA Basketball Commissioners Special Event
- Lead MD
- Desert VIP Services
- Lifetime Dental Care
- Victoria's Secret PINK
- Avenir Consulting Partners
- MC&A
- Kaia Ra
- MercuryGate
- Arizona Public Service
- StrongTie
- KGHM
- Mayo Clinic
- New Pathways for Youth
- Limitless Actualization

75% of the clientele that Hunkapi serves are diagnosed with:
**AUTISM SPECTRUM DISORDERS • ATTENTION DEFICIT DISORDER
OPPOSITIONAL DEFIANT DISORDER • EMOTIONAL DISORDER
ADDICTION DISORDER • POST TRAUMATIC STRESS DISORDER**

DESCRIPTIONS OF PROGRAMS:

Equine Assisted Life Skills: Specialized equine-assisted therapy programs that utilize interactive activities with horses to work on therapeutic goals.

Recovery: Equine-assisted psychotherapy program for addiction and recovery groups that focus on creating new, healthy habits and life skills. Our partners include Desert Cove Recovery, Sovereign Health, Pinnacle Peak Recovery, and Calvary Recovery Center.

Therapeutic Riding: Goal-oriented riding program taught by PATH certified instructors for children with special needs.

Equine Assisted Psychotherapy: Program that uses our four-legged healers and facilitators to tap into inner freedom and peace through mindfulness.

Mindful Riding: Individual and group riding lessons for children with a passion for learning to ride.

Horse Powered Learning: Program for schools and community groups to work on goals through group equine lessons. Our partners include Gateway Academy.

Horseplay: Revolutionary team-building experience that uses a beautiful setting, social interactions, and horses to flush out strengths, excitement, and positive change in teams and their workplaces. We have served corporations and institutions including Lululemon, American Express, The Village Athletic Clubs, Arizona State University, and NCAA Basketball Commissioners.

MEET OUR HUNKAPI HERD CLASS OF 2022



AMOS
Assertiveness



APACHE
Peace



ARIEL
Grace



BLUE
Forgiving



BUDDY
Miraculous



CHIP
Stability



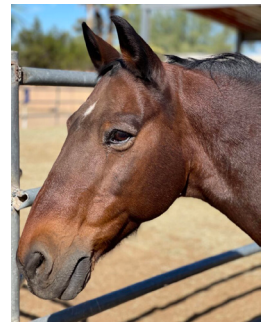
CLARABELLE
Gentle



DOLLY
Independent



DURANGO
Honest



FRIENDLY
KIND



GRANDPA
Honest



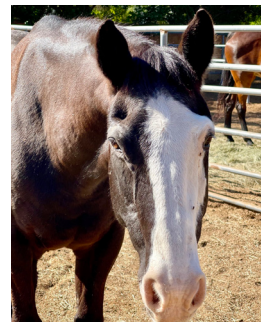
HOPE
Hopeful



JAKE
Respectful



MIKEY
Loyal



MOONIE
Patient



PINKIE
Sweet



PISTOL
Affectionate



PRINCESS
Confident



PUMPKIN
Loving



RANGO
Energy

MEET OUR HUNKAPI HERD CLASS OF 2022



SAMSON
Protective



SHILOE
Love



S'MORES
Bold



SNICKERS
Bravery



SUGAR
Strength



SUNSHINE
Powerful



TESSA
Mindful



ZIPPY
Safety

THANK YOU TO OUR HORSES

For your unconditional love & kindness

In 2022, our horses served a total of 16,749 hours.

Our four-legged healers come from all different backgrounds and have been either lovingly adopted by Hunkapi via donation or rescue organizations. The horses of Hunkapi are the life and blood of our program. They give tirelessly every day of the year and touch so many lives through our Therapeutic Riding program, and other services.

Volunteer Info

Total Volunteers 2022:
340
+ 11,980 volunteering
hours

Board of Directors

Terra Schaad
Founder, Executive Di-
rector

Toby Block
Chair
Block Energy Group

Todd Russell
Vice Chair
Meadows Bank

Jennifer Hersh
Secretary
Merrill Lynch

Michael Ellenby
Treasurer
2010 Property Invest-
ments, LLC

Julie Prue Cauch
Board Member
Hunter Hagan & Compa-
ny, LTD

Jim Palecek
Board Member
Palecek & Palecek Law

Sheena Oberoi
Board Member
Unified Wealth Manage-
ment

Hunkapi Staff

Terra Schaad
Executive Director
B.S. Pre-Veterinary Medicine
M.A. Counseling Psychology

Jennifer Warner
Accounts Manager

Kristi Shambaugh
HR Representative

Seth Jenkins, L.P.C., L.I.S.A.C.
Clinical Supervisor

Megan Hanson
Scheduling Supervisor

Erin Lefevre
Farm Manager

Toni Keberlein
Volunteer Coordinator

Miranda Potter
Animal Care Assistant

Kate Holtry
Animal Care Assistant

Jill Rivera
Sales & Marketing Associate

Lacey Schuster, MC, LAC,
NCC
Clinical Therapist
B.A. Psychology
M.S. Counseling

Jennifer Benacci
Behavioral Health Practitioner

Cara Martin
PATH Certified Riding Instruc-
tor, BHT

Diana Unaitis
PATH Certified Riding Instruc-
tor

Our Center

Sustainability

Hunkapi Programs Inc is dedicat-
ed to exemplifying and teaching
skills for sustainability. Recycling
and compost bins are located
throughout the property, and staff
members and guests are encour-
aged to dispose of used materials
responsibly. All events held at the
farm feature meals arranged from
locally and humanely raised prod-
ucts, and these meals are served
on recyclable materials. Previously
a family farm, the structures at the
farm have been rebuilt—or are in
the process of being rebuilt—using
reclaimed items: old barn doors
have been repurposed into gath-
ering tables, while rope and metal
brackets have been refurbished
into light fixtures illuminating the
farm kitchen.

Somatic Experience

All programs offered by Hunkapi
Programs Inc are based on the
principles of somatic experience:
the connection between the per-
ceptive experience and the expe-
rience of the body. All clients are
encouraged to recognize what
they feel within the body when they
experience such responses as fear
and love. Clients are encouraged
to notice—without judgement—a
step back and an increased heart
rate upon the approach of a horse.
Clients are encouraged to notice a
smile that naturally spreads across
the face and butterflies in the
stomach upon mounting a horse
for the first time.

HUNKAPI PROGRAMS, INC. FINANCIALS

	2021	2022
INCOME		
Donations	\$540,324.36	\$345,872.00
Grants	\$173,628.00	\$75,000.00
Program	\$1,427,748.73	\$1,673,784.00
Fundraising	\$163,713.60	\$175,000.00
Other	\$22,318.75	\$18,000.00
TOTAL INCOME	\$2,327,733.44	\$2,287,656
EXPENSES		
Program	\$1,358,329.00	\$1,412,329.53
Management & General	\$587,743.67	\$663,901.98
Fundraising/Mar- keting	\$60,000	\$63,300.00
TOTAL EXPENSES	\$2,006,072.67	\$2,139,531.51

DONORS

Shire (\$100,000-\$175,000)

The Read Family Foundation
Victoria's Secret PINK

Warmblood (\$20,000-\$35,999)

Frederick Block
Alberta B. Farrington Foundation
Bidwill Family Foundation
Aeriz
Victoria Lund Foundation

Haflinger (10,000-\$19,999)

Margaret R. Motyl
Fred Pakis Foundation
CKKO Foundation
Ken Dickey

Belgian (\$5,100-\$9,999)

Tod Dickey
Laura Heard
Timothy Bidwill
Bethany Longo
Nicole Alaimo Karl
River Cohen
Shane Alexander
Jan & Tom Crews
Alberta B. Farrington
The Charro Foundation
BHHS Legacy Foundation

Thoroughbred (\$2,600-\$5,000)

Dr. Nathan Scholten
Steve Shcolnik
Arizona Sports & Tourism
James Kelly
Kathy Stscherban
Desert Diamond Casinos & Entertainment
Ryan Minnick
Jan & Tom Crews
Shane Alexander
River Cohen
Dr. Dana Chase
Cardinals Charities

Quarter Horse (\$1,000-\$2,500)

Christopher Wardman
Nicole Bidwill
Donald Bolen III
Michael Schmerling
Karen Smith

Right Toyota
Nancy Foor
Karen Johnson
Anna Berry
Sidney Micek
Todd Russell
Dave Anderson
S4 Real Estate
Evelyn Jung
Bunger Steel
Matthew Swinford
Casino Arizona
LivGenerations
Cynthia Pepper
Stephen Hank
Adam Bishop
Diversified Partners
Toby Block
James Palecek
Social Work Solutionz
Chris Natale
Ted Geisler
Metro Builders
Phoenix Fire Department
Tonya Swihart
Lindsay Rusk
Jennifer ODonnell
Jameson & Irina Van Houten
Jennifer Hersh
Jennifer Collier
American Woodmark Foundation Inc
Karen Starns
Jordan Jobe
Michael Petersen-Incorvaia
Jana Lowe
Margaret Hunt
Lynne Weston-Pontikes
Anne Gaspari



WORD CLOUD WORD FREQUENCIES:

Love 12, Peace 3, Welcome 2, Therapy 3, Relax 1, Family 1, Happiness 4, Joy 1, Amazing 4, Animals 1, Friendship 1, Mindfulness 2, Horses 4, Healing 1, Home 1, Safe 2, Inclusive 1, Tranquility 1, Fun 1, Purpose 1, Beauty 2, Stress-free 1, Community 1, Quaint 1

TESTIMONIALS:

It's such a wonderful place! Thank you, Tara, for giving our kids a safe place to go and be themselves with no judgment!
—Grateful Parent

My daughters are learning to work together, utilizing a highly desirable activity. It is a truly amazing therapy that benefits them and is slowly translating into other activities.
—Meg L.

This place is simply wonderful! I had never heard of it. I found out about the yoga through an event posted on Yelp. Per their website the mission is: "To Teach the World to Fear Less and Love More. We do this by regularly creating fresh experiences for our clients/participants that zing connection from head to toe. The kind of zing that makes you realize you are alive and that life can be joyful. While you're experiencing, the staff notice how deep are your sighs, how relaxed your jaw, whether there is the hint of a smile, a giggle of fear or one of happiness, whether your eyes are dilated with concern or smiling with joy..."
—Christina M.

We took a Church youth group to do some service at Hunkapi and had an amazing experience. The staff was super nice and did a great job with our youth. Everyone had a good time and learned a lot. Thanks!
— Seth M.

I got the opportunity to volunteer here. I came out on a Sunday for "farm care". I got to help take care of the horses and groom them at the end of the day when all the work was done. The farm is a wonderful place filled with love and acceptance. My heart was so full after I left the farm, I can not wait to be able to come back next week!
—Heather

My child has been coming here several months. We tried several other places and they never worked out. The staff here has been wonderful with my child they worked really hard with her to get her over her fear. I drive over an hour to get here but it's well worth my time. It's nice to see people who actually enjoy working with children.
-Stacey

Hunkapi has changed my life as well as the life of my daughter. Sometimes I lose hope, but Hunkapi restores it.
—Blaire H.

The time I spent there in the classes was extremely rewarding and refreshing. I wish I could go there everyday.
—Judith H.

My son has had only four lessons with Ms. Dee, but I can already tell how much of an impact it's making on him. He's so calm and confident when he's finished. The other day I saw him trotting along by himself and it brought tears to my eyes. He looked so strong and happy up there on his horse. Even though we are new to Hunkapi, I really do adore it so much.
—Rebecca W.

We came here for a family session that our mom booked and really didn't know what we were there to do. Casey was so amazing with us! The kids absolutely loved her! It was crazy how much we learned about each other in such a comfortable setting. Thank you Casey for making an impact!
—Jered

Terra and the staff are unbelievable. Hands down the best therapeutic program around. My autistic granddaughter has been going here for over 3 years and the progress has been fantastic. I do not hesitate to recommend them to whomever will listen.
—Ted